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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91194973
Party	Defendant Daymen Photo Marketing LP
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**UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK TRIAL AND APPEAL BOARD**

NAVIGON AG

Opposer

Opposition No. 91194973
Application No. 77/842,702

v.

DAYMEN PHOTO MARKETING LP

Applicant

NOTICE OF ASSOCIATION AND APPEARANCE OF COUNSEL

TO THE BOARD, THE PARTIES HERETO AND THEIR ATTORNEYS OF RECORD:

PLEASE TAKE NOTICE that Applicant Daymen Photo Marketing LP hereby associates Gregory P. Goonan (California Bar No. 119821) of The Affinity Law Group APC, 600 West Broadway, Suite 400, San Diego, California 92101 [Telephone: (619) 702-4335; Facsimile: (619) 243-0088; Email: ggoonan@affinity-law.com] as one of its attorneys of record in this proceeding. Mr. Goonan is granted full power of attorney to transact all business in the United States Patent and Trademark Office in connection herewith, and should be served with copies of all pleadings, orders, correspondence and other materials in this proceeding.

Respectfully submitted,

DAYMEN PHOTO MARKETING LP

By: *Ruth A. Hill for*
Gilbert J. Roberts CEO
(print or type name and title above)

DATED: *July 20, 2010*